

# TOLU LAMBO

UX/UI Product Designer Expert | +596 696 67 36 08 | [tolu.lambo@yahoo.co.uk](mailto:tolu.lambo@yahoo.co.uk) | [Linkedin](#) | [tolulambo.com](http://tolulambo.com)

## PROFILE

Accomplished UX/UI Head of Product Design with over 20 years of experience leading strategic design initiatives and delivering exceptional results. My passion lies in driving product lifecycle delivery through a design thinking approach, combining innovative strategies, user-centered design, and collaboration to solve complex challenges. Despite my seniority, I thrive on leading, strategizing, and contributing hands-on to deliver impactful outcomes.

Currently based in Canada, I will be relocating to the UK in the new year.

## KEY SKILLS

- Strategic Leadership:** Vision-setting, stakeholder advocacy, and team development.
- Product Lifecycle Delivery:** Expertise in end-to-end UX strategy and execution.
- Design Thinking:** Championing user-centered design and problem-solving methodologies.
- Design System Management:** Scaling and evolving enterprise design systems.
- Collaboration:** Building cross-functional partnerships for cohesive solutions.

## TECHNICAL SKILLS

- Figma, Sketch, Photoshop
- Mural
- Jira / Confluence
- HTML / CSS

## EDUCATION

### Graphic Design BA (Hons)

University of Bedfordshire - UK  
Sept - 1999 - July - 2002

## EXPERIENCE

### Director of Product Design RBC Capital Markets, Toronto, Canada

June 2022 – November 2024

Spearheaded design as a strategic pillar to drive innovation, business impact, and exceptional client experiences.

- Strategic Vision:** Established a forward-looking design strategy aligned with enterprise goals, enhancing stakeholder and client outcomes.
- Leadership:** Advised senior leadership on integrating design into cross-functional strategies and objectives.
- Team Building:** Built and mentored a high-performing design team, emphasizing collaboration, innovation, and inclusion.
- Product Lifecycle Delivery:** Orchestrated end-to-end delivery of user-centered solutions, optimizing workflows for clients and stakeholders.
- Aura Design System:** Evolved RBC's Aura Design System into a globally scalable framework, ensuring consistency and adaptability.
- Research-Driven Innovation:** Leveraged insights and analytics to inform design decisions and measure success.
- Stakeholder Collaboration:** Partnered with product, technology, and business teams to deliver cohesive, innovative solutions.
- Industry Knowledge:** Strong ability to adapt to new industries and systems, with a focus on understanding user needs and improving efficiency.

### Associate Director, UX/UI Design RBC Capital Markets, Toronto, Canada

September 2018 – June 2022

Promoted to lead next-generation trading platforms with a focus on AI-driven tools and user-centric designs.

- Defined UX strategies for initiatives such as Cash Hedge Packages and Pre-/Post-Trade Insights.
- Maintained high-quality standards across projects, fostering design excellence.
- Scaled and evolved design systems to meet growing demands.
- Championed data-driven decisions to enhance client experiences.
- Bridged complex business needs with intuitive design solutions, advocating for user-centered design.

# EXPERIENCE

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## **Lead UX/UI Consultant**

### **Infosys at Novartis, Basel, Switzerland**

*September 2017 – April 2018*

Streamlined large-scale Meetings & Events (M&E) processes through automation and user-centered design.

- Conducted user research to develop personas and define requirements.
- Facilitated brainstorming workshops, producing actionable wireframes and prototypes.
- Collaborated with stakeholders to strategize and execute a UX/UI delivery roadmap.

## **Principal UX/UI Creative Design Lead**

### **Infosys at First Data, Amsterdam & Poland**

*April 2016 – August 2017*

Launched the company's first Merchant Portal, transforming sales transaction processing with user-centered strategies.

- Delivered intuitive UI designs aligned with user needs and brand guidelines.
- Facilitated innovation workshops, translating ideas into actionable prototypes.

## **Creative Lead | Various Projects**

### **Infosys**

*2015 – 2016*

- Directed design initiatives for clients including Volvo, Allianz, DNV, and Bacardi, showcasing expertise in mobile and desktop application design.
- Produced wireframes, prototypes, and high-fidelity designs in Agile environments.

## **Creative Interactive Designer**

### **Lexis Nexis**

*2013 – 2015*

Implemented best practices in user-centered design while working closely with product/project managers in troubleshooting issues unique to Local Business Units (LBUs).

- Generated content mock-ups, wireframes, and visual design concepts within the guidelines of the Lexis Nexis product suite.
- Completed thorough data analysis using XML.
- Developed user journeys, flow diagrams, and wireframes to enhance usability and user experience.

## **Senior Creative Interactive Designer**

### **bwin.party Digital Entertainment**

*August 2010 – September 2013*

## **Interactive Web Designer**

### **PartyGaming**

*April 2007 – July 2010*